

New Future Formula's CBI App will ensure BSB Industry's competitiveness and increased earnings internationally

Smart, simple and efficient. A new app digitizes BSB Industry's entire workflow with continuous business improvement (CBI) and becomes a crucial management tool in the ongoing effort to ensure the competitiveness of the Danish company in both the Danish and the international markets.

A constant focus on streamlining and optimizing production is crucial to ensure competitiveness in the market, says BSB Industry CEO Teddy Norsgaard Jørgensen. He is looking forward to using the new CBI App in his daily efforts to develop the business of the company and to meet customer needs requirements for quality, reliability of delivery, fast delivery times, great price and comprehensive total solutions.

“The CBI App provides a great overview of current improvement projects and areas with optimization potential. With the app we have gotten a powerful, digitized management tool that makes it easier to maintain momentum. In the management team we can monitor the status of all ongoing projects. This means that we can push an employee or project in the right direction when needed,” Teddy Norsgaard Jørgensen says, emphasizing that the company's focus on optimization plays a key role in deciding on the CBI App.

“At BSB Industry, we are constantly working to make ourselves even more attractive to customers. We run three optimization waves per year for 100 days. Typically, there are 75 to 100 projects in one wave. The improvement projects are needed to reduce cost levels, ensure on-time delivery for a minimum of 99% of the time, reduce the number of complaints by 50% and cut lead time, that is the time used to produce an item, from 8 to 6 weeks. This just to mention some of the elements that play a crucial role for our customers,” explains Teddy Norsgaard Jørgensen.

CBI application strengthens motivation

BSB Industry has played an important role in the development and adaptation of New Future Formula's CBI program, and Teddy Norsgaard Jørgensen can after nine months of use see that the application helps to increase employees' desire and motivation to improve and optimize workflows.

“With the CBI application we will save on paperwork and heavy administrative processes. No more searching for single sheets and files on your computer. The application brings together all optimization projects in a simple overview that makes it easier for both employees and top management to monitor and contribute to optimization processes,” explains Teddy Norsgaard Jørgensen. He in particular mentions some of the benefits of the digitized solution.

“The CBI program brings transparency. It becomes very clear who is going to do what and when. All employees have instant access to the entire pool of information and everyone can see how a project is progressing. If an employee has knowledge that can benefit a project, he or she is easily able to contribute, even though this employee belongs to another department or team,” says Teddy Norsgaard Jørgensen and explains that the CBI program is already an invaluable tool.

An invaluable tool

At BSB Industry, CEO Teddy Norsgaard Jørgensen is presently collaborating with employees in rolling out the first 100-day improvement wave being supported by the new optimization program. And his expectations for the CBI App are high.

“At BSB Industry, we believe that the new CBI App will encourage our employees in general and motivate us all specifically to work even more seriously with optimization projects by making processes smarter, simpler and faster. The new app provides a great overview and offers ways for any of us to find inspiration in each other's efforts and accomplishments, as well as being a catalyst for us to work seriously with the projects and improve ourselves over time,” explains Teddy Norsgaard Jørgensen. He is particularly pleased to notice that the new app will make it easier to manage the optimization projects.

“Our customers expect us to constantly do better all the time in matters of quality, delivery reliability, delivery times, price and total solutions. With the CBI App, we now have an invaluable tool that makes it easier for us to manage the optimization projects that are key to meeting customers' expectations now and in the future,” Teddy Norsgaard Jørgensen emphasizes.



The CBI App makes work on optimization projects smarter for employees and for CEO of BSB Industry Teddy Norsgaard Jørgensen.

Facts about BSB Industry

With 250 employees in the factories in Denmark and Poland and 20,000 square meters under roof and good lifting heights, BSB Industry have the capacity and flexibility to produce both individual items and complete total solutions. BSB Industry are specialists in cutting, machining and welding steel, stainless steel and aluminum and known for our top quality craftsmanship.

Total solutions in steel, stainless steel and aluminum

The combination of state-of-the art machinery and a highly professional expertise offers you professional consulting, great craftsmanship and world class quality. We have in-house capacity to develop and produce complete total solutions in steel, stainless steel and aluminum for you and your company.

Facts about New Future Formula

New Future Formula is dedicated to working with CBI – Continuous Business Improvement.

Together with our clients, New Future Formula design, introduce and support new CBI programs – and inspire, evaluate and improve existing CBI programs.

Through continuous process improvements, employee development and system optimization we create a steady flow of improvements in all corners of the company and its life.

Since 2007, New Future Formula has completed more than 10,000 improvement projects in more than 100 organizations. The documented effect on the bottom line is in excess of EUR 300 mill. In the process, more than 600 people have received training.